



Lesley Anders Named Coordinator of Online Communications/Webmaster at Salus University

Elkins Park, PA – Lesley Anders has been named coordinator of online communications/webmaster at Salus University. Salus University is an internationally recognized academic institution offering a wide range of graduate, professional degree and post-graduate residency programs for health care professionals. In her new position, Anders will work within the Office of Communications to oversee Salus University related content across its multiple websites and social media outlets.

Anders has a strong professional background in digital and social media marketing and website content creation. She most recently served as social media and SEO project coordinator at IQnection Internet Services.

Anders holds a Bachelor of Arts in Journalism/Public Relations from Indiana University of Pennsylvania and is currently working on a professional certificate in digital marketing from Rutgers University Business School.

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Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine and Occupational Therapy. The University has more than 1,100 students, including PhD candidates, and more than 10,000 alumni worldwide. For more information, please visit www.salus.edu.