Annmarie Saracino Named Marketing and Outreach Coordinator for Clinical Operations at Salus University

Elkins Park, PA – Annmarie Saracino has been named marketing and outreach coordinator for clinical operations at Salus University. Salus University is an internationally recognized academic institution offering a wide range of graduate, professional degree and post-graduate residency programs for health care professionals. In her new position, Saracino will oversee patient care newsletters and marketing collateral supporting the University’s clinical operations. She will also be responsible for the University’s outreach activities and other community events, including its vision-care programs in area school districts.

Saracino has a strong marketing, writing and public relations background with prior experience in event coordination and community outreach. She most recently served as administrative coordinator for Ryan Veterinary Hospital of the University of Pennsylvania.

Annmarie holds a Bachelor of Arts in Communication from La Salle University with a concentration in interpersonal communication and human culture.

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*Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine and Occupational Therapy. The University has more than 1,100 students, including PhD candidates, and more than 10,000 alumni worldwide. For more information, please visit www.salus.edu.*