

MEDIA ADVISORY

NBC10 ANCHOR, ROSEMARY CONNORS, TO HOST “LOOKING OUT FOR KIDS” ANNUAL VISION BENEFIT

*Proceeds help provide vision care for under-insured and uninsured children
in and around Philadelphia*

WHAT: NBC10 Anchor/Reporter, Rosemary Connors, will host The Eye Institute of Salus University’s eighth annual “Looking Out for Kids” benefit from which all proceeds support vision services for youth.

WHERE: Hafter Student Center
Salus University
50 Breyer Drive
Elkins Park, PA

WHEN: Saturday, November 1, 2014
7:30 p.m.

DETAILS: All proceeds from the “Looking Out for Kids” vision care initiative help provide vision care for under-insured and uninsured children in Philadelphia and its surrounding communities. Since its inception, the “Looking Out for Kids” program has brightened thousands of children’s lives to enhance educational performance.

To purchase tickets, become a sponsor or make a tax-deductible donation, please contact Alexis Abate at 215.276.6158, email LookingOutforKids@salus.edu or visit www.TEIVision.com/LOFK.

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