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**Terri Schaefer Named Communications and Publications Specialist
for Salus University**

Elkins Park, Pa. – Terri Schaefer was recently named communications and publications specialist for Salus University. Salus University is an internationally recognized academic institution offering a wide range of graduate, professional degree and post-graduate residency programs for healthcare professionals.

In her new position, Schaefer will be responsible for coordinating the development and production of all written content for the University including its newsletter, website updates, fact sheets, marketing collateral and catalogs. She will also serve as editor of the alumni magazine.

Previously, Schaefer served as the communications manager for the Adult Congenital Heart Association, where she developed strategic marketing and communications plans, oversaw progress of annual reports, managed the website and social media and handled event planning. Prior to this position, Schaefer served as senior associate editor and web editor for Merion Publications, Inc., which included *ADVANCE for Physician Assistants*.

Schaefer received a Bachelor of Arts degree in journalism from Rider University.

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About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 14,300 alumni worldwide. For more information, please visit www.salus.edu.