



For Immediate Release:
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Sherman G. Lord Receives the 2017 Salus University Audiology Alumnus of the Year Award

Elkins Park, PA – Sherman G. Lord, AuD '09, has been selected as the 2017 Audiology Alumnus of the Year by the Salus University Alumni Association. This award is presented to an alumnus/alumna of the Salus University George S. Osborne College of Audiology (OCA) or the Pennsylvania College of Optometry (PCO) School of Audiology who has distinguished himself/herself through extraordinary service and contributions to the profession of audiology, bringing honor and prestige to Salus University and OCA.

Dr. Lord is a fellow of the American Academy of Audiology, Board Certified by the American Speech-Language-Hearing Association (ASHA), and a member of the Pennsylvania Academy of Audiology (PAA) and the Acoustical Society of America. He has had the unique situation of not only being at the forefront of the latest developments in hearing and balance technologies (former owner of Midlantic Technologies Group – a special equipment distributor for audiologist and otologists) but also as a teacher and technical consultant to end users.

A strong advocate and promoter of OCA, he is an adjunct faculty member and College Advisory Board member. He has also served on the board of the Pennsylvania Speech-Language-Hearing Association as treasurer, and as president of the PAA and the National Association of Special Equipment Distributors. He has been the leading advocate for audiology issues in Pennsylvania and was instrumental in several successful legislative issues for state licensure. His honors have included the 2010 Leadership Award from the Audiology Foundation of America, 2012 Audiology Advocate of the Year Award from the American Academy of Audiology, and the 2016 George S. Osborne Honors Award from the Pennsylvania Academy of Audiology.

Dr. Lord accepted his award at the annual Open House at the AudiologyNOW! Conference that took place in Indianapolis this month.

For more information on the awards program or to attend the event, visit www.salus.edu/alumni-awards.

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About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 11,300 alumni worldwide. For more information, please visit www.salus.edu.