



For Immediate Release  
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**Free InfantSEE™ Community Event at The Eye Institute of Salus University Will Focus on the Importance of Infant Eye and Vision Health**

Elkins Park, Pa. - Did you know that one in 25 children will develop strabismus, commonly referred to as crossed-eye? Experts say early detection is essential for protecting a child's visual health, especially as an infant.

On Saturday, Dec. 9, from 10 a.m.-12 noon, The Eye Institute (TEI) of Salus University will host an InfantSEE™ community event at its Oak Lane campus, 1200 W. Godfrey Ave.

Launched in 2005, InfantSEE™ is a public health program managed by Optometry Cares – the foundation of the American Optometric Association. InfantSEE™ optometrists provide no-cost eye assessments to children between 6-12 months of age. These comprehensive eye exams can help identify, prevent and treat vision disorders before they affect a child's ability to see and learn.

This free, public event will give parents and families the chance to learn more about the InfantSEE™ program as well as pediatric vision and developmental issues. TEI's pediatric specialists will be available to answer questions. A gourmet breakfast and raffle prizes will also be provided.

"Providing comprehensive eye exams to infants from 6-12 months of age is important in identifying and providing potential treatment, management of vision and/or visual development concerns," said Dr. Melissa Trego, dean of the Salus University Pennsylvania College of Optometry. "Our excellent eye care providers in the Pediatric department at The Eye Institute have almost four decades of expertise in keeping the focus on your child's visual and overall health."

The goal of the InfantSEE™ program is to empower families with the knowledge they need to ensure proper infant vision care. Teachers, nurses and community activists

are also welcome to learn how they can help families ensure the eye health of their young children.

Anyone interested in attending can RSVP at [salusuhealth.com/Infantsee](http://salusuhealth.com/Infantsee)

**About Salus University**

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, and more than 11,300 alumni worldwide. For more information, please visit [www.salus.edu](http://www.salus.edu).