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Salus University to Present the 2022 Lighthouse Award to Alumnus Kovin Naidoo at Annual Fundraiser Event

Set for November 12, the Looking Out for Kids Fundraiser will recognize a community member for their commitment to support individuals in need and raise funds for vision and hearing services for youth in the Greater Philadelphia region.

Elkins Park, Pa. – Salus University will name Dr. Kovin Naidoo, Global Head: Advocacy and Partnerships, OneSight EssilorLuxottica Foundation, the 2022 Lighthouse Award Recipient at the University's 15th Annual Looking Out for Kids Charity Fundraiser on Saturday, November 12, 2022.

The event raises funds for Salus University's Looking Out for Kids initiative, which supports economically disadvantaged, underinsured, and/or uninsured children in need of vision and hearing services in Philadelphia, and more recently, its surrounding counties (Chester, Delaware, Montgomery and Bucks). Most notably, through The Eye Institute of Salus University and its Mobile Vision Care Unit, also known as the Big Red Bus, the Looking Out for Kids program has provided comprehensive vision care services and exams, as well as eyeglasses to thousands of children in the Greater Philadelphia region, working closely with local school districts, like the School District of Philadelphia, and parochial schools.

Students from Liguoria Academy who have received vision services through the Mobile Vision Care Unit will be interviewed live during the event about their experiences and what the importance of vision care.

The 2022 Lighthouse Award recipient, Dr. Kovin Naidoo, is a Pennsylvania College of Optometry (PCO) at Salus University alumnus, who has committed his life to eliminating the world of poor vision and providing access to eye care to those in need. As Global Head: Advocacy and Partnerships at OneSight EssilorLuxottica Foundation, the registered charity for the global design and manufacturing ophthalmic company, Dr. Naidoo leads international efforts to help eliminate uncorrected poor vision in a generation by raising awareness about the importance of good vision, providing sustainable access to vision care, correcting and protecting the vision of those in need, and training primary vision care providers. He is also the founder of the Children's Vision Campaign, which aimed to reach 50 million children by 2020 with eye care services, bringing together 100 organizations and professional associations, and is the co-founder of the Global Myopia Awareness Coalition and the Global Ophthalmic Institute. Dr. Naidoo served as an adjunct faculty member at Salus University and was recently awarded the Salus University Presidential Medal of Honor.



WHO: Michael H. Mittelman, President, Salus University

Dr. Kavin Naidoo, 2022 Lighthouse Award Recipient, Global Head: Advocacy and Partnerships, OneSight EssilorLuxottica Foundation

Johnny Archer, Host, Reporter/Anchor NBC10

WHAT: Salus University will present the 2022 Lighthouse Award to alumnus Dr. Kavin Naidoo for his commitment to healthcare worldwide.

WHERE: National Constitution Center, 525 Arch Street, Philadelphia, PA

WHEN: Saturday, November 12, 2022 at 6:30 p.m. (Award presentation will begin around 7:30 p.m.)

About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy, Speech-Language Pathology and Orthotics and Prosthetics. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, speech-language pathology and occupational therapy services. The University has more than 1,200 students, and more than 14,000 alumni worldwide. For more information, please visit www.salus.edu.