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### **Salus University Alumni Founded Eyewear Brand Dedicated to Diversity**

**Elkins Park, PA.** - Pennsylvania College of Optometry (PCO) at Salus University graduate Dr. Nwamaka Ngoddy founded Anwuli Eyewear, a brand that creates and designs eyewear with specifically Black and African facial features in mind.

After graduating from the PCO/Salus, Dr. Ngoddy was struck by the large number of comments, from her largely African-American patient population, about how they were struggling to find eyewear that fit properly. The comments struck a personal cord for Dr. Ngoddy, as she dealt with similar issues and saw a need for development in the eyewear industry.

“I decided to figure out how to create frames that had the features the patients were looking for in mind - the temple length, the noses, the bridges and the eye sizes,” she said. “There are frames on the market that are considering an extended fit, but often lack variety and don’t fit well.”

The business, started in 2019, had its first round of manufacturing in August of 2021. There are eight styles in the debut line and with the variety of colors, the entire inaugural collection has 38-pieces.

“We have had a lot of positive feedback. Although it is a niche product, a lot of patients say you could be in pretty much every optical because everybody has a patient that comes in that they have trouble fitting,” said Dr. Ngoddy.

Dr. Ngoddy added that she is excited to expand the collection offerings of Anwuli, “we captured what we set out to do, and are excited to start incorporating different offerings as well.”

**About Salus University**

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy, Speech-Language Pathology and Orthotics and Prosthetics. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, Speech-Language pathology and occupational therapy services. The University has over 1,200 students, and more than 14,000 alumni worldwide. For more information, please visit [www.salus.edu](http://www.salus.edu)