

Salus University

UGS Partnership Press Release

Contact: Anna Intartaglia

215-780-1487

Salus University to partner with University Gear Shop for eCommerce Solutions

UGS | University Gear Shop

DREXEL HILL, PA, March 3, 2023 – Salus University has announced its partnership with University Gear Shop (UGS) for the operation of its eCommerce retail site. The partnership will assist Salus University in driving brand growth through merchandise apparel sales, marketing, technology, and e-commerce solutions.

UGS will provide the Salus University Campus Store website with a deep inventory of branded merchandise and apparel, as well as marketing resources and technology tools. The partnership will drive community involvement for the University while elevating the student experience with access to high-quality, on-trend items that foster school spirit in the community and on campus.

“We are excited to announce our partnership with UGS and are looking forward to their assistance and expertise concerning the operation of our eCommerce retail site,” said Donald Kates, vice president for Finance at Salus University. “We look forward to providing our students, alums, faculty and staff with a wide variety of Salus spirit-wear and merchandise.”

Bill Boney, VP of retail operations for UGS, is equally excited about the partnership. “We are proud to be partnered with Salus University. As its partner, UGS will work diligently to grow the Salus brand. We are looking forward to providing services that include pop-up locations and custom merchandise support to all Salus student and department groups. We look forward to serving the Salus University community and its stakeholders.”

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About University Gear Shop (UGS)

UGS is a trusted global distribution network, specializing in driving branded merchandise and apparel sales at colleges and universities through marketing, social media, events, technology, and e-commerce solutions. UGS focuses on providing a deep catalog of on-trend, high-quality products including top brand names, online stores with preloaded product databases, campus integration with pop-up shopping experiences, and marketing expertise designed to drive engagement among students and campus groups. For more information about UGS, visit www.universitygearshop.com.

About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Blindness and Low Vision Studies, Biomedicine, Occupational Therapy, Speech-Language Pathology and Orthotics and Prosthetics. Salus operates four clinical facilities in Philadelphia and Montgomery counties that provide highly specialized vision, hearing and balance, speech-language pathology and occupational therapy services. The University has more than 1,200 students, and more than 14,000 alumni worldwide. For more information, please visit www.salus.edu.