

☐ Yes, I/we want to help change a student's future.

Personal Information:			
Name:			Class Year:
Company Name:			
Address:			
City:		State:	Zip:
Email:		Phone:	
	DESIGNAT	ION INFORMATION	
☐ Keep my gift unrestricte			
I would like to support:  □ PCO Scholarships	□ OCA Scholarsh	ins	☐ CHER Scholarships
☐ The Eye Institute	☐ Pennsylvania Ea		☐ Speech-Language Institute
☐ The Feinbloom Center (Friends of Low Vision)	·		
Payment Information:  ☐ Enclosed is my check ma ☐ I have filled out my credi		•	
☐ This is a <b>one-time</b> gift.			<b>nonthly</b> gift.
Please charge \$	to my: ○ Visa ○ I	MasterCard () Ameri	can Express  Oiscover
Card No		Exp. Date	CSV:
Donor Signature		Date	
Additional Giving Opportur	nities:		
☐ Enclosed is my/my spou	se's employer matchir	ng gift form.	
☐ I have included Salus Un	iversity in my estate pl	an. Please enroll me	in the Heritage Society.
Salus and Drexel leaders are com College of Optometry, Osborne (			r-restricted, for the benefit of Pennsylvania

# Recognizing Donor Leadership, Loyalty, Legacy

All gifts to Salus University matter and giving societies are one way for us to say "thank you" to our most generous and steadfast donors. Through giving societies, we honor alumni, parents, and friends whose gifts help Salus fuel its mission in the world. When you become a part of a giving society, we show our appreciation and recognize you for your contributions and commitment to Salus.

## **Leadership Gifts**

Leadership givers are continuing a longstanding tradition to ensure the future strength of the University. As a member, your name will be included each fiscal year in a special listing in the University's Annual Report. Dean's Circle and President's Circle are invited to an exclusive event, the Annual Recognition Reception.

 President's Circle
 \$25,000 and above
 Pillar Society
 \$2,500-\$4,999

 Dean's Circle
 \$10,000-\$24,999
 Cornerstone Society
 \$1,000-\$2,499

 Keystone
 \$5,000-\$9,999
 (within a fiscal year)

## **Loyalty Gifts**

### The 1919 Society

Through the 1919 Society, we recognize alumni who have 10 years or more of consecutive giving.

### **GOLD Giving Partners**

Through GOLD Giving Partners, we recognize graduates of the last decade (GOLD) who give \$500 or more.

# **Legacy Gifts**

### The Heritage Society

To honor our alumni and friends who have included us in their estate planning, we have founded the Heritage Society. Donors who make financial or estate gifts of any size through wills, trusts and other planned gifts are recognized for their dedication to our mission. As a member, your name will be included each year in a special listing in the University's Annual Report and invited to an exclusive event, the Annual Recognition Reception. Gifts can be made to the University Fund, to support operations, be designated to a specific college such as the Pennsylvania College of Optometry, the Osborne College of Audiology, or directed to a specific program.

# There are many ways for you, your family or your company to support Salus University. Here are just a few opportunities to make a difference.



# Donate an outright gift of cash or securities



### Matching gifts from your work place

Donate to Salus in honor of a faculty/staff member, in memory of a friend, or loved one. By making a tribute gift, you are honoring those who deserve recognition.



### Give in honor of someone special

Donate to Salus in honor of a faculty/staff member, in memory of a friend, or loved one. By making a tribute gift, you are honoring those who deserve recognition.



### Gifts through your IRA

Avoid the twofold or double taxation of an IRA by naming Salus as the beneficiary of the remainder of your assets. You can also rollover a portion of your assets to make a donation directly to Salus, reducing your taxable income.



### Make a tailored planned gift or bequest

Making a planned gift is a deeply meaningful way to support Salus while secuing long term financial benefits for you and your family.



### Establish an endowed fund

Endowments are the gifts that keep giving in perpetuity. Depending on the sizeof the gift, endowed funds can generate support for student scholarships, faculty positions, or for a more specific Program.