



For immediate release:
October 27, 2016

Contact: Cathy Shea
856-642-6226

**Steven Loomis, OD Announced as Salus University
White Coat Ceremony Speaker**

Elkins Park, PA – Steven A. Loomis, OD, a practicing optometrist and immediate past president of the American Optometric Association (AOA), will address Salus University's incoming students in its clinical degree programs during its white coat ceremony on Thursday, November 3, 2016 at 2 p.m. at the Reform Congregation Keneseth Israel Synagogue in Elkins Park.

The ceremony represents the transition from student to healthcare provider as the students receive the symbol of their profession – the white coat. Recipients are from all of the University's clinical specialties, including optometry, audiology, physician assistant, occupational therapy, and speech-language pathology.

Dr. Loomis is a recognized leader in the optometric field. In addition to his board duties, he currently serves as chair of the AOA's Building and Personnel Committees. He is also a liaison to the content review board and the Political Action Committee and assists on the Agenda and Executive Committees. A Diplomate of the American Board of Optometry, Dr. Loomis was awarded both Optometrist of the Year and received the Distinguished Service Award from the Colorado Optometric Association.

Dr. Loomis earned his Doctorate of Optometry from Pacific University College of Optometry and is the founder of Mountain Vista EyeCare in Littleton, Colorado.

###

About Salus University

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 14,300 alumni worldwide. For more information, please visit www.salus.edu.