



**For immediate release:  
March 13, 2017**

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**Dr. Michelle L. Rivera Named Main Provider for  
The Eye Institute of Salus University's Norristown Satellite**

(Norristown, Pa.) – Michelle Rivera, OD, has been named as the main provider at The Eye Institute (TEI) of Salus University's Norristown satellite facility. TEI's Norristown location is a collaboration with Delaware Valley Community Health, Inc. and serves as the fourth clinical location for the University's Pennsylvania College of Optometry (PCO) doctorate program. Dr. Rivera will oversee optometry students as they provide comprehensive adult and pediatric eye care services, and contact lens evaluations.

Dr. Rivera brings over a decade of optometric experience to her new position. She will be responsible for collaborating with TEI leadership to provide high quality care for patients, while optimizing the student's clinical experience. Dr. Rivera is a certified optometrist in therapeutics and glaucoma in Pennsylvania and speaks Spanish fluently.

Dr. Rivera received a Bachelor of Science degree in Vision Science and a Doctor of Optometry degree from Nova Southeastern University in Ft. Lauderdale, Fla. She completed her primary care residency at William Chappell Jr. VA Outpatient Clinic in Daytona Beach, Fla. with an emphasis on primary care, ocular disease and low vision. She is a member of the American Optometric Association.

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***About Salus University***

Salus University, founded as the Pennsylvania College of Optometry in 1919, today is a diversified, globally recognized professional academic center of learning that offers a wide range of degree programs in the professions of Optometry, Audiology, Physician Assistant, Public Health, Education and Rehabilitation for the Blind and Visually Impaired, Biomedicine, Occupational Therapy and Speech-Language Pathology. Salus operates four clinical facilities in the Philadelphia area that provide highly specialized vision, hearing and balance, and speech-language pathology services. The University has more than 1,200 students, including PhD candidates, and more than 14,300 alumni worldwide. For more information, please visit [www.salus.edu](http://www.salus.edu).

***About The Eye Institute (TEI)***

*The Eye Institute, since opening its doors in 1978, has been a valuable vision care resource for Philadelphia and all of the Delaware Valley. As the clinical practice of the Salus University Pennsylvania College of Optometry, TEI employs a multidisciplinary approach – with optometrists, ophthalmologists, opticians, optometric technicians, optometric interns (trainees) and other health care professionals working together to provide total vision care for over 40,000 patients annually. The Eye Institute has locations in Oak Lane, East Falls, Chestnut Hill and Norristown.*