

## DIAMOND ANNIVERSARY

**\$50,000**

- Two reserved tables for "Looking Out for Kids" reception
- Recognition in Salus University events throughout the 2017-2018 calendar year
- Corporate logo prominently featured on all publicity materials
- Corporate logo/banner prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Inclusion in all event public relations efforts
- Opportunity for Senior Officer to speak during the event
- Prominence in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications
- Full page ad in LOFK event program book

## TITLE *(one available)*

**\$20,000**

- Name recognition in event title i.e. "YOUR NAME HERE Looking Out for Kids"
- 30 tickets to "Looking Out for Kids" reception
- Corporate logo prominently featured on all publicity materials
- Inclusion in all event public relations efforts
- Opportunity for Senior Officer to speak during the event
- Corporate logo/banner prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications

## TIN TWIST

**\$10,000**

- 20 tickets to "Looking Out for Kids" reception
- Corporate logo prominently featured on all publicity materials
- Corporate logo/banner prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Prominence and inclusion in Thank You Ad to run in local publications

## ROCK N' ROLL PLATINUM

**\$7,500**

- 15 tickets to "Looking Out for Kids" reception
- Corporate logo prominently featured on all publicity materials
- Corporate logo/banner prominently displayed during the event
- Corporate logo to appear on event and University websites, pre and post event
- Prominence in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Inclusion in Thank You Ad to run in local publication

## JUMPIN' JIVE GOLD

**\$5,000**

- 12 tickets to "Looking Out for Kids" reception
- Corporate name featured on all publicity materials
- Corporate name displayed during the event
- Company logo to appear on event website and company name on University website, pre and post event
- Prominence in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Inclusion in Thank You Ad to run in local publications

## SOCK HOP SUPPORTER

**\$2,000**

- 8 tickets to "Looking Out for Kids" reception
- Company logo to appear on event website and company name on University website, pre and post event
- Acknowledgment in the 2016-2017 Alumni Magazine and The Eye Institute's newsletter (Circulation 40,000)
- Acknowledgement in Thank You Ad to run in local publications
- Half page ad in program book